

THE MACLEOD TIMES

AND MACLEOD WEEKLY NEWS

D. J. Grier, Publisher.
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(Independent in Politics)

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THURSDAY, APRIL 23rd, 1925

THE WORLD'S POWER HOUSE

President Nicholas Murray Butler of Columbia University says that North America is becoming the centre of world civilization.

Civilization is a subtle, complex thing. And, which, it may be much to say that North America is leading civilization, there is absolutely no doubt in the world that North America has become the power house responsible for the future of the world's present civilization.

It is in North America that the world's capital has been applied, for the first time in the world's history, to the real advance of civilization.

Rockefeller's millions, employed in the fight against disease in every corner of the globe, are the forces for civilization than all the philosophies of Europe.

North America has taught the world how to manufacture, the science of manufacturing, the science of publicity, the science of mass production, and the application of science to industry, making possible a higher standard of living for millions, are the creations of North America.

In the past 60 years North America has dominated three of the world's great empires, and in the late stage of the American Empire has been the spirit of Abraham Lincoln, the spirit of the American Revolution, the spirit of the American people, the spirit of the American people, the spirit of the American people.

These epochs may have produced, in themselves, no great invention, no having the marks on the world's progress. But they were vital factors in the spiritual evolution of the creature civilization.

North America may be called the power house of the world. But what of Europe has lost its force of creation. North America has become the power house of the world.

THE NEW "MAGIC CARPET" OF INDUSTRY
Yesterday, two baby grand pianos were landed on an airplane at Long Island and carried through the air to Washington, D.C. The day before, the Motor Company sent its first commercial airplane from the west coast of the United States in fifty-one minutes, carrying 100 automobile parts that weighed 100 pounds.

United States business has not had a new "magic carpet" in business for years.

And, if Canada wants to compete in world markets with United States, this country will have to begin developing the "magic carpet" in business for years.

During the past fifty years supremacy in business has been a pure matter of money.

Coupling the science of publicity with the science of money, the science of sales, increased quality, and rapidly increasing factors of time.

It has already been pointed out that the science of publicity is the key to industrial production. With the advent of the airplane, science became, also, the key to industrial distribution.

Canada cannot afford to lag behind in the application of science to either the industrial production or industrial distribution.

CAILLIAUX COMES BACK
Joseph Caillaux, once called a traitor, until recently exiled from France, has returned to his native land, and is now a member of the French cabinet.

This is good news for France, as it is a sign of the return of a capable statesman to the French government.

It is good news for the world, as it is a sign of the return of a statesman to the French government, who will lead to replace some of France's ruin, passionate nationalism with a little international common sense.

Caillaux was exiled from France during the war because he could not believe that the Germans were all devils incarnate and the French people all angels.

He could not subscribe to the principle that his country must always be right and the other country always wrong.

His internationalism was probably carried to a dangerous extreme during the stress of a bitter war.

His exile may have been an essential step for France.

But, in these days of peace, behind the little parochial patriotism of most French statesmen and the broad internationalism of Caillaux, a happy medium of tolerance and compromise may be found that will bring France into brighter relations with the whole world.

WHERE IS CONTENTMENT?
Young Robert Preston, of Chicago, was sick and bored with life. So he hid in around his waist and drowned himself in the lake, leaving a note that at last he was at home to contentment.

Do you think he will find it? And is there any real contentment anywhere?

If Heaven is a place of absolute peace it must be a place of station, not of motion.

For discontent is the only thing that keeps the human mind, or the human soul, if you like, alive and progressive.

If there is such a thing as immortality, why should a man stop doing things and imagining himself even though he is dead? With infinite material like the human soul.

to work with the little superficial development of the soul, acquire on this earth.
There is no such thing as perfect peace and absolute contentment anywhere in the universe. If there were, the universe would be dead.

And, nine times out of ten, the man who looks for utter peace in the name of religion is not religious at all, but just plain lazy.

REPUBLICAN GERMANY
England fears that the president of the United States, Woodrow Wilson, may indicate a growing monarchism in Germany.

The answer to those fears lies in the words of the last German election. Those records indicate that a full 80 per cent of all eligible voters turned out to register their choice.

In both Canada and United States a community that registers 60 per cent of its possible voters is considered politically healthy.

So long as the German people exercise their franchise, there is little danger of them slipping back under monarchial domination.

The permanency of a man's free will in the election of his ruler is the only thing that is freedom.

A keen, voting German people, Germany that will really know again to a would-be absolute king.

HOMEMAKERS' CORNER
(Conducted by Miss Alice L. Webb, State College of Washington.)

Two Favorite Recipes
Once in a while some friend who sees the Homemakers' Corner gives me a "lift on the road" by contributing a recipe.

One of the soldiers studying in the State College, gave me this recipe for Sage Whip.

1 cup sugar, 1 pint boiling water, 20 minutes, stirring occasionally. Then add 1 cup butter, 1 cup sugar, and set aside till cold. Whip a pint of cream and stir half into the sage.

Put the rest on top and sprinkle over it chopped nuts or bits of fruit. This recipe serves a dozen people.

Frozen Cookies
Mrs. Alta MacKie brought me some delicious cookies made after this fashion: 1 cup shortening (butter preferred) and 2 cups brown sugar, creamed well together. Add 2 eggs, sift together three times, 1 cup flour, 1 teaspoon soda, 1 teaspoon salt. Add to egg mixture, then add a cup of finely chopped nuts. It may seem impossible to get in all the flour, but you are to use your hands if necessary. Mold into balls.

UP THE HILLS OF HOME
Now when that I had journeyed forth
I saw before me the way
The strange yet dead, familiar signs
Of spring's beguiling day.

Pigeons cooing on the green
From thatched roof had fallen,
Should clover fields have known
Vines that clad the city wall.

They would not mind the gray
Old water-leaved garden fence
Where pease and phlox had sway.
Lanes trimmed and straightly tall
And from the thicket where they grew

Along the meadow's edge,
Robins with dew-drops call
Upon a formal lawn
Old water-leaved garden fence
The barnyard country down
And up the hill of home.

My heart sped back across the years
And up the hill of home.
—Made De Vries, Newton.

it into a broad pan and let it stand all night (or in winter out till it freezes). Put it on the broad board and slice it as thin as possible and bake in a moderate oven. This recipe makes five dozen cookies.

Design in Home Furnishing
When we speak of design, people usually think of something applied or added on, something which does not enter into the construction of the dress or piece of furniture, such as the line, shape, spacing or color.

said Dean Florence Harrison of the Home Economics Department of the State College of Washington, recently talking over Radio KFAR.

"If design is properly defined, it is the art of selection and arrangement, and implies judgment, or a decision. Design, then, is the logical basis for home furnishing, since it is the selection and arrangement of materials for two purposes: use and beauty."

"Every interior makes some pattern and expresses something, if only the ignorance of the planner. The same principles of design may be applied in the home as to any art problem."

Restfulness
"If the purpose of the house is to give rest for body and pleasure for the mind, the home still has in it only that furniture which is necessary for comfort and convenience, and this will be arranged in a logical way, according to the principles of design. There will be good spacing of furniture, curtains, pictures and rugs. Consideration will be given to the relation of size, shape and arrangement of windows, doors, and spaces, door panels, moldings and built-in furniture. The lines of the furniture and furnishings will be so arranged as to denote strength, durability, dignity and repose."

"Large articles of furniture such as the piano, refrigerator, stove, and rest given by the straight lines of the furniture. It is much better to use fewer small objects on the mantle and fewer pictures in the wall space."

"The problem, then, in furnishing the home from an artistic standpoint, is to remember there are four essentials in the arrangement of any room: a centre of interest, the balance of pictures with empty wall spaces, and the use of harmonious colors. It is much better to use fewer small objects on the mantle and fewer pictures in the wall space."

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shapes, the same structural motifs in furniture, and the same line movement. Repetition of color will produce harmony throughout the entire room.

Center of Interest
"Every room should have a center of interest; without it, the room is like a story without a plot, a play without a climax. This center of interest may be the fireplace, or a beautiful picture above it; or a single picture hung with plenty of wall space about it; or a piece of furniture of real value, such as a small table or piano; or be achieved by a window with rows of books beneath it; or a vista through a window."

The proportions of the piece of furniture should be considered in relation to the space it will occupy in a room. A large room needs a small table; thin, lacy curtains on heavy poles; a large lamp on a little table; heavy pieces of furniture with delicate ones; large chairs in a small space, or the reverse; all these are all out of proportion, not well balanced.

Simplicity Keynote
"Good home furnishing. We can learn a great deal from the Japanese in the use of decorative objects. Their success lies in the use of a few beautiful things at a time, and then changing them. If an American had five things, he would display them all at once; while the Japanese would use them one at a time at different times. The eye does not grasp details of small objects. It is much better to use fewer small objects on the mantle and fewer pictures in the wall space."

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Insist on the Original
CHEESE
KRAFT
LOOK FOR
Name
Address

THE FAILURE OF THE INDIVIDUAL

The present times of stress and failure have emphasized the fact that frequently the judgement of even the usually successful individual may be faulty, resulting in financial losses to all concerned. It is most necessary to keep this tendency in mind when appointing an Executor or Trustee.

FOR THE MEN

NEW SPRING STYLES IN MEN'S SHOES
NEW STYLES IN ENGLISH BROAD-CLOTH SHIRTS
NEW STYLE ARROW and VAN HEUSEN COLLARS
NEW STYLE TIES
LARGE ASSORTMENT OF MEN'S DRESS AND WORK GLOVES
NEWEST IN HANDKERCHIEFS, ARM BANDS AND GARTERS

R. T. BARKER

MACLEOD ———— ALBERTA

SPEEDWAY GARAGE

GAS - OILS - TIRES - ACCESSORIES
PHONE 235

ORIGINAL CHIPPEWA SHOES

FOR MEN — WORK OR DRESS

FIRST-CLASS SHOE REPAIRING

"COURTESY AND SERVICE" OUR MOTTO

W. K. MACKIE

218 STREET — ON CORNER NEXT TOWN HALL

THAT NEW SPRING SUIT

I HAVE A WIDE RANGE OF THE NEWEST STYLES AND FABRICS IN READY-TO-WEAR CLOTHES FOR MEN

I CAN FIT YOU AND SUIT YOU IN STYLISH SUITS AT REASONABLE PRICES

COMPREHENSIVE LINE OF GENTS' FURNISHINGS
AGENT FOR HOUSE OF HOBBERLIN AND SEMI-READY MADE-TO-MEASURE SUITS—CALL AND SEE OUR LINE OF SAMPLES

J. W. MOREASH

MERCHANT TAILOR

CLEANING ———— PRESSING ———— DYEING

OUR SATURDAY SPECIALS

CHOICE RIB BOILING BEEF—Per lb. 10c
SPECIAL SHOULDER ROASTS BEEF—Per lb. 12½c-15c
CHOICE SHOULDER ROASTS PORK—Per lb. 22c
SPECIAL TRIMMED LEG ROASTS OF PORK—Per lb. 25c
TRY OUR PURE PORK SAUSAGE—Per lb. 25c
SPECIAL FRESH-MADE HAMBURG STEAK—lb. 15c
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BUY YOUR MEATS WHERE SANITARY CONDITIONS ARE THE MOST PERFECT IN THE WEST.

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SEED POTATOES

Limited Quantity

Nice Clean Smooth Canada A Grade Irish Cobbler.

SPECIAL PRICES ON QUANTITIES

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The WHITE HALL

LOCAL AND PERSONAL NEWS

R. Hay was a business visitor to have everything finished in the Chevrolet on Tuesday of this week.

Several inches of snow was reported at the Lakes the early part of this week.

Mr. and Mrs. W. V. Price returned last week from a month's holiday spent in San Francisco, Los Angeles and San Diego. They report a most enjoyable trip.

The laying of the permanent gas main across Willow Creek is now practically completed. Foreman Frank Harrison, who has had a crew of men working on the break for the past three weeks, states he expects

J. Black, of Fernie, was in Macleod this week renewing old acquaintances.

The Golf Club of Macleod have an enthusiastic bunch of new members this year, and the season promises to be one of the best for many years.

Indian Agent Point of the Blood Reserve, was a visitor in Macleod last week. The Bloods will send a large advance this year in wheat and oats, which with the amount already broken, will add considerably to the

average over last year. They look for a good year.

Mrs. R. B. Coffey has purchased a Maxwell Coupe from J. M. Paulson, local agent.

Cont. T. Jones, of the A.P.P. Macleod, was a visitor to Hillcrest for a few days last week.

The Dominion Indian Celebration Committee have rented an office on 2nd Avenue immediately south of the Great West Saddlery store.

E. S. Buchan, of Calgary representative of the Liverpool, London and Globe Insurance Company, was a business visitor to Macleod this week.

Mrs. Colin Genge has purchased a new Chevrolet touring car from George Scougal, the local agent, and Mr. Dufour, of Macleod, has left his car for a touring model of this popular automobile.

Pete McCulloch, an old employee of the Natural Gas Company, who has been engaged as assistant foreman on the gas break at Willow Creek, had not previously been in Macleod for over twenty years, and many of his oldtime friends were glad to renew acquaintanceship with him.

Chas. Carr, of Calgary, representing the Employers' Liability Assurance Corporation, was in Macleod for a few days this week. Mr. Carr is more than pleased with conditions in and around Macleod and states that there is every prospect for a big year this year, and a general increase of business.

Macleod district is attracting many farmers from other parts of this and other provinces on account of the large crop of number one wheat which is known here during 1924. Much seed wheat has gone from this district, and this is considered by the farmers to be the very best advertising they can have for the district. The fertility of the farming districts, but when the irrigation part is well under way there will then be a choice for those who wish either kind of farming. Several exchanges have been made this spring and others are pending.

On Monday last Mrs. O. C. Edwards left to attend the Convention of the Washington of the International Council of Women. Mrs. Edwards is one of the delegates elected by the N. C. of Women of Canada to represent them. The delegates pay their own travelling expenses, but have entertainment provided during the ten days of the Convention. On her way to Washington Mrs. Edwards spends three days in Minneapolis, giving an address to the Local Council of Women there and then goes to Minneapolis where she will spend a few days with relatives.

Rev. Dr. Ferguson of the Presbyterian church, missionary department, and Rev. Thomas Powell of the Methodist church, were in Macleod on Saturday morning, and met the committee from the Presbyterian church at the Methodist church for the purpose of discussing with them the possibility of a minister for the United Church of Canada, which will formally take effect on June 10. These ministers are members of the provincial settlement committee of the United Church and in advisory capacity are visiting those churches who are in need of assistance in the choice of a minister for the United churches, which may begin any time after June 10.

Our sister town of Granum appears to have suffered from the "Cattle-and-Stock-at-Large" nuisance, judging from the fact that their correspondent to The Lethbridge Herald states that the town council has served notice that after April 20 the herd by law will be strictly enforced and all stock found at large after that date will be impounded. It is said that the farmers are in earnest in the matter. If the same herd law was rigorously enforced in Macleod this year it would probably save many local gardeners and lawn enthusiasts sleepless nights and morning impressions (plain cars) regarding ruined gardens and discoloured lawns.

Joseph Shield, a noted breeder of Shorthorns, living south of Macleod, returned from the stock show in Calgary this month. Mr. Shield speaks of the interest that is being taken in the boys and girls exhibit of young stock, and thinks the prizes were given for the first of the animals, more than for the breeding of these. In 1924 and previous years, the favorites were Shorthorns, this year it is all Herefords, and as there were many entries from the Lakes West, the competition was greater this year than previously. First prize went to Manitoba. In the sale of bulls this year the prices were much lower than previous years, and there were more animals for sale than there were buyers for them.

When you require Fresh Flowers of Superior Quality, or floral designs artistically arranged at moderate prices—Phone Rosch & Co. 447

INDEPENDENT OF THE ARK

A number of gentlemen in an hotel were discussing as to which country was the oldest, when a waiter, a genial old Irishman, entered the room. One of the gentlemen spoke to him of their discussion, and asked his opinion. The waiter, of course, said old Ireland was the oldest.

"How is it then, there's no record of any of you being in the ark with Noah?"

"Oh, sure, Ireland was always an independent nation," said the Irishman, "and the best of her own."

You can remove spots from almost anything except a leopard, a blue serge and a candidate.

If a husband has the last word it is something like this: "All right; buy the diamond ring."

The difference between boxing and prize-fighting is that prize-fighters do better boxing.

Special Prices on 7-ft Cedar Split Posts, Large Size . . . Each 13c

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Would look much better on your walls—and it's an easy matter to have them framed.

Wrap them up now—before it slips your memory—and bring them in to us.

You'll be surprised how much frames will cost you here—and you'll never miss the little that they cost.

May we expect you soon?

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The Photographer in Your Town

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A FEATURE OF THE NEW CHEVROLET

For Economical Transportation

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NEW DISC CLUTCH

THAT REQUIRES NO LUBRICATION

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MACLEOD — ALBERTA

ALBERTA PRIDE Beer, Ale and Stout

A. YOUNG, Agt.

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

ALL KINDS OF PLANTS

FOR SPRING PLANTING

Perennials grown in Macleod, Cabbage, Cauliflower, Tomato and Cucumber Plants, Rose Bushes, Trees and Shrubs.

K. A. Y. Realty Co.

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THE EYES Of Your Children

TO BE STRONG IN LATER YEARS MUST BE TAKEN CARE OF NOW

R. W. RUSSELL

OPTOMETRIST

MACLEOD — ALBERTA

REACH & COMPANY, Ltd.

GENERAL MERCHANTS, GROCERIES, FRUITS AND VEGETABLES

Last week we said that all of our Men's and Youths' Clothing would be sold at Cost, but for men who can wait a week or longer we will take your measure for a genuine Tailor-Made Suit from selections of samples.

THE MEN'S MERINO SHIRTS AND DRAWERS are going fast—Remember the price—\$1.00 each garment—Actually Cost Price.

BOOTS AND SHOES

This week we will show Ladies' White Wear—These styles must be Cleaned Out at Cost.

NEXT WEEK

we have a few Hundred Pairs of Men's Shoes to Clean Out. There will be some Remarkable Prices. You will see them ticked in the window.

REACH & COMPANY, Ltd.

MACLEOD MOTOR SALES

FORD CARS, TRUCKS, TRACTORS, PARTS AND SERVICE

Why buy an open car when you can get a Ford Closed Car for the same price of any other open model. Ride in Comfort.

WE DEMONSTRATE ANY TIME

F. A. ADAMS MANAGER

WORKMEN'S NEEDS

These are well looked after in this store. The best makes in every line.

HEADLIGHT OVERALLS \$2.75

KHAKI TROUSERS (Guaranteed) \$3.50

MOLE PANTS (Great West Garment Co.) \$3.00

TOOKE BROS. KHAKI SHIRTS (Bonwey) \$2.00

TOOKE BROS. BLACK TWEED SHIRTS \$2.00

A. R. CLARKE & ACME GLOVES \$1.00 to \$2.50

WORK BOOTS OF RELIABLE MAKES \$3.50 to \$6.00

Don't forget that a complete line of Dr. Scholl's Appliances are always in stock.

J. T. MARKS

FINEST JOB PRINTING — THE MACLEOD TIMES DOES IT

International Harvester Company Machinery

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WHITE ROSE GASOLINE AND EN-AR-CO MOTOR OILS AND GREASES.

FULL LINE OF REPAIRS ALWAYS ON HAND

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BOOTS AND SHOES For Men—Dress or Work

The Quality is the Highest. The Price is Right. See my Stock. I have what you want.

I do all kinds of repair work, either machine or hand sewn.

J. A. LEMIRE

Shoe Repairer Macleod

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BRIGHTEN UP THE HOUSE INTERIORS

House Cleaning Time Is Upon Us—

PAINTS, OILS, VARNISHES

Glidden's and Martin-Senour's Brands

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